

# Advanced SIP Trunking

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**With Route Director**

## Contact

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**G12**  
communications

## Maximize Your IP-PBX Investment by Routing Voice Traffic over Your Existing IP Network

With SIP Trunking from G12 you can route your voice calls to your IP-PBX over your existing internet connection. This can help reduce cost, increase productivity, simplify support and operations and boost voice options for operation, marketing, sales and support functions. You can enjoy the benefits of VoIP using the IP-PBX investment you've already made. Because our SIP Trunks ride over your existing IP connections, synergies are realized day one.

G12 SIP Trunking is ideal for companies of all sizes ranging from small offices, to multi-site retail organization or large campus based companies alike. Nearly every business that has invested in an IP-PBX is a candidate for SIP Trunking. Use G12 SIP Trunks to deliver all your voice needs, toll free, international long distance, virtual numbers, international phone numbers all delivered right to your IP-PBX.

A SIP Trunking solution from G12 Communications delivers robust voice solutions originated from the PSTN, across your existing IP infrastructure, right to your IP-PBX, serving businesses with the most demanding voice applications with reliable.

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### Benefits

**Reduce Cost** – By eliminating the need to buy separate voice and data circuits, eliminate long distance, combine multiple locations into a single SIP Trunk.

**Global Coverage** – With G12 SIP Trunking, you have the ability to access numbers globally to suit your business needs. Experience has shown us that business can take advantage of local numbers in multiple markets to drive marketing, local number presence and local sales.

**Free Long Distance** – Long distance charges are a thing of the past. With G12 SIP Trunks both local and long distance charges are included in the simple per trunk fee. There is no long distance usage to worry about. You get the same consistent bill monthly for easy budgeting.

**Scalability** – Sometimes we can't predict growth needs and often voice service is overlooked. G12 SIP Trunking scales from 5-1000 trunks in minutes. Bursting to your capacity needs is never an issue.

**Redundancy** – G12 is the only carrier who builds redundancy into each deployment. With dynamic failover, our customers could have calls reach their IP-PBX with two separate IP providers or two separate Gateways for their IP-PBX building in redundancy as if your gear was in a data center.

**IP Agnostic** - IP is ubiquitous and networks today are far more advanced than years ago. SIP Trunking has been successfully deployed on nearly every major IP network. So G12 doesn't insist on selling you a new IP infrastructure. Yours will work just great!

**Compatibility** – Interoperability with many leading PBX's and growing with partner and customer requests all the time.



## About G12

G12 Communications delivers a comprehensive portfolio of cloud-based enterprise-grade VoIP services: G12 Hosted PBX, G12 SIP Trunking (for Microsoft Lync and for most other VoIP environments), G12 Toll Free, and G12 Audio Conferencing. To provide the best fit for your environment and application, all G12 services are fully customizable. To help ensure 99.99+ uptime for your organization, all G12 services are built on an active-active Geo-Redundant network and includes Dynamic Failover as a standard feature. Supporting deployments nationwide and 45 other countries, team-members are available 24/7 to answer your questions and provide immediate, ongoing support.

To learn more about how you can use G12 Communications services to bring cloud-based enterprise-grade VoIP into your organization call G12 today at 1-877-311-8750 option 1.

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## Benefits

**Simple Pricing** – SIP Trunking is easy to budget with G12, simple pricing means per trunk cost is the same and scales down as your capacity needs scale up.

**Redundant Routing** – G12 builds each SIP Trunk with on-site redundancy in mind. Delivering your calls to multiple IP's or Multiple IP providers the deployment options are endless.

**Free Long Distance** – Domestic US and Canada calling doesn't cost our users a penny. All US and Canada traffic is free and built into the price of your SIP Trunk.

**Local Direct Inward Dialing Numbers** – DID's are available nationwide and around the globe. G12 can support the needs of your business around the world and down a single IP connection.

**Online Management** – Our online portal allows customers to keep a clean inventory and route numbers as needed to other numbers or on time frames as needed. In addition, G12 SIP Trunking includes, Operator Services, E911, Directory Assistance, and caller name services. infrastructure. Yours will work just great!